

## Masterplan, Inc. Clinical Equipment Management Services

**About Masterplan** Masterplan is the leading independent Full Service Provider of clinical technology management and medical equipment maintenance programs. Masterplan serves around 250 hospitals in 34 states, and manages over 300,000 pieces of medical equipment with approximately 450,000 annual service calls. The Company provides a comprehensive solution for all medical equipment with a strong reputation for competency in high end diagnostic imaging equipment.

Masterplan has the unique ability to offer vendor-neutral, flexible and cost-effective service for a wide range of sophisticated equipment technologies. The company's nationwide staff of over 500 imaging and clinical engineers distinguish themselves from the competition through unbiased technology assessment, consulting, and regulatory compliance expertise.

**Founded** 1974

**Office Locations** Chatsworth, CA, Goodlettsville, TN, and Lugano, Switzerland

**Leadership** [Jerry Bowe](#), Chief Executive Officer  
[Scott Mahosky](#), Chief Financial Officer  
[Malcolm Ridgway](#), PhD, CCE, Sr. VP of Product Development & Chief Clinical Technology Officer  
[Francis Vonder Haar](#), VP & GM, Masterplan Imaging  
[Kathy Helbringer](#), VP & GM, Clinical Services  
[Dave Beaulieu](#), Executive VP of Sales and Marketing

**Products & Services** **MasterCare**, A comprehensive, fully-capitated outsourced solution covering all diagnostic imaging & biomedical equipment. **PartnerCare**, A flexible program offering In-House organizations a customized set of support services - parts, training, technical support, or consulting. **Value-Added Solutions & Tools** that enhance our services.

**Customers** Hospitals, Integrated Health Systems, Acute Care Facilities, Free-standing Surgical and Diagnostic Centers, Imaging Centers, more.

**Media Contact** Blanca Areliz, bareliz@masterplan-inc.com

CT  
MRI  
Cardiac Cath Labs  
Nuclear Medicine  
Radiation Therapy  
Ultrasound  
General Radiology  
Anesthesia  
Clinical Laboratory  
Medical Lasers  
Patient Monitoring  
Respiratory Therapy  
Sterilizers  
Hematology  
Surgical Lasers  
Surgical Robots  
General Biomedical

Masterplan, Inc.  
21540 Plummer Street  
Chatsworth, CA 91311

1-800-950-2647

www.masterplan-inc.com